



The Australian Thyroid Foundation Ltd

Friday 27th April 2007

Bree Amer announced as New Ambassador of The Australian Thyroid Foundation

Bree Amer, Australian TV host and former Big Brother favourite, has today announced her role as new ambassador for the Australian Thyroid Foundation, committing to assist the Foundation in their goal of achieving optimal thyroid health for all Australians.

This appointment comes on the back of a poignant year for Bree, who herself has fought and recovered from thyroid cancer. Bree faced sudden surgery to remove her thyroid gland following the coincidental discovery of her enlarged thyroid by a Big Brother viewer.

In a twist of fate, a health professional from Wollongong, Dr Mark Moffitt, watched Big Brother in 2004 and noticed that Bree's thyroid gland was enlarged. It was Dr Moffitt's commitment to make contact with Bree to inform her of his serious concern for her health that has in essence, saved her life.

"What happened to me was an amazing fluke and I will be grateful to Dr Moffitt for the rest of my life," Bree explained. "It made me realise that not everyone will be as lucky as me."

"I am very proud to become an ambassador for the Australian Thyroid Foundation and I will do whatever I can to raise the awareness among Australians on the importance of your thyroid and of good thyroid health," Bree concluded.

In Australia, 1 in 7 people are diagnosed with some form of thyroid disease. It can be a hereditary problem or it may be due to iodine deficiency, benign or malignant tumours or other forms of inflammation.

The Australian Thyroid Foundation (ATF) is confident with help from ambassadors such as Bree, they will achieve increased community awareness of the importance of good thyroid health and the critical role iodine plays.

"We are thrilled to have Bree on board as an ambassador for the Foundation," Beverley Garside, President of the ATF said. "Bree connects with young women across Australia who in the years to come will be responsible for the next generation. By educating Australians, particularly young women, on the importance of iodine for good thyroid health, we can achieve optimal thyroid health for all Australians."

Bree joins ATF Patron Professor Creswell Eastman, one of the worlds leading thyroid specialists and celebrity ambassadors Kamahl and professional footballer Michael Vella, in her new role.

For more information please visit www.thyroidfoundation.com.au or contact:

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